



ACAD

TRAINING & CONSULTING

The Right Step For Human Investment **Since 1974**

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About **ACAD** Training & Consulting Preface

ACAD is a leading provider of training programs in the MENA region with the largest and most diverse range of behavioral skills, from strategic planning to information technology, safety and security to marketing and sales, using in-depth industry analysis to strengthen the Arab labor force and be able to interact with nowadays global changes.

Our interactive trainings assist you not only with information on site, but also in a highly interactive environment. Professional mechanical, industrial, production, civil, and oil and gas programs are designed to help individuals and organizations reach and stay at the leading edge of engineering and technology.

ACAD provides in-house training courses that are customized or fully tailored to meet your organizational objectives to fulfill the gap. By applying, you will obtain a learning solution that is delivered at your premises and at your desired time. Either it's a short-term public course or an accredited certification, **ACAD** is still the most cost-effective and efficient way to train your team.

WE CUSTOMIZE . . .

- TRAINING CONTENT
- TRAINING LANGUAGE
- TRAINING DURATION
- INDUSTRY & ENVIRONMENT
- CORPORATE GOALS

Since competition has emerged as a fundamental reality that leads to either success or failure of businesses, the comprehensive change has become imperative. In so doing, a scientific approach that is able to manage and make the change happen effectively, starting with proper planning, creating the base of continuous change and defining goals objectively. To that end, specific resources have to be allocated to maintain the competitive edge of businesses. In addition, the entire process requires a management that has a macro vision for change at all organizational levels. An integrated approach to manage change is a pre-requisite together with professional, enthusiastic and supportive leadership. To contribute to these changing realities and to cope with the development of management and technical competencies that enable businesses lead the change and to apply integrated and continuous development approach to their human capital from a new perspective that is able to mitigate risks that are likely to impact business results.

In its endeavor to continue to lead and excel in the field of training and development at both local and international levels since its foundation in 1974, **ACAD** adopted international standards with best practice models, as well as the implementation of human resources restructuring philosophy and contemporary training strategies, in order to provide its customers with quality consulting and training services. In a fast developing world, **ACAD** extends its support to help businesses achieve transformational and paradigm shifting from traditional to competency-based performance to attain their future strategic goals. In this respect, with our internationally certified experts, we have been awarded a number of international certifications and hence, accredited to design, deliver international training courseware and accordingly issue internationally accredited certifications. We are, therefore, pleased to introduce our customers to the newly developed training plan for the year 2020 comprising a wide number of diversified trainings.



**Great achievements
were once ideas.**

ACAD Training & Consulting is founded by a Visionary Engineer & Consultant, Mohamed Ibrahim Saad in 1974, with headquarters in Cairo, Egypt, with various representative branches around the MENA region, such as Bahrian, United Arab Emirates, Libya, and Kuwait, and Sudan.



ARAB PIONEERS
SINCE 1974





We watch
people grow
every day.

ACAD has been accredited by various accreditation bodies and institutions around the world.



2020

2005

ACAD adopted the International Standards of TQM System with a seminar in Muscat Oman in 1996.



1995

1985

ACAD conducted the first training program in the MENA region in 1974.



1974



ACAD established the first Arabian Society For Training & Development "ASTD" in 2006.



ACAD implemented the first Feasability Study Conference in Doha, Qatar in 1985.

**Together
we make way
for growth.**



Achieve excellence and leadership in the field of human resource development and provide visionary consultancy in various, if not all aspects of research, through modernized techniques of training and development.



Provide the Arab labor force with the most effective training competencies to successfully achieve greater excellences and self-reliance through our specialized trainings for sustainable development with innovative thinking and within the framework of humanitarian, moral and social values.



Always striving to raise the efficiency and quality of organizations, structures, and solving administrative problems to achieve the highest levels of performance through our training programmes with the ongoing learning competencies in an environment full of creativity and innovation.



Customer Centric | Innovation | Strategy
Integrity | Transparency | Team Spirit
Socially Responsible | Continuous Improvement
Nurturing Staff

ACAD established the first Arabian Society For Training & Development “ASTD” in 2004. It contains members who are specialized in training and human resource development in the Arab world, with about 3,500 members. Additionally, ACAD conducted more than 13,000 seminars and training programs, scientific conferences, meetings, workshops and qualifying diplomas, etc.



ACAD trained more than 95,000 trainees in the Arab world in different managerial levels and various specialized programs in managerial, technical, occupational, governmental, petrochemical and industrial projects. ACAD contributed to achieving the application of innovative approach in all its training activities to properly introduce international standards and benchmarking to our clients.



ACAD conducted more than 250 consulting studies and field researches for many Arab organizations, financed by Arabian and foreign institutions. ACAD published many scientific materials, including books, in the field of Research and Development, Industrial and Production Engineering, Managing Projects, Productivity, and TQM.



ACAD established highly competitive office networks in several Arab nations, particularly, Bahrain, Dubai, Muscat, Kuwait City and Tripoli, in order to reach and stay at the leading edge of training and development, with greater capabilities to always be in touch with our esteemed clients. ACAD effectively participated in most of training and developing seminars and conferences, which were conducted in the Arab world and other foreign countries.



ACAD, to contribute to these changing realities and to cope with the development of management and technical competencies, ACAD introduced a lot of work, research sheets and papers specialized in managerial and technical improvement. The topics of the plan are unique and diversified in terms of certified and accredited training programs that meet the new realities and practices. Remain hopeful of satisfying your training needs.



What can ACAD offer you and your Organizational Development?

If you want to accelerate along your career path faster and enrich your business knowledge, we can certainly put you on the right track. Whether its introducing you to new disciplines and techniques or helping tune up existing ones.



Leading Edge Perspectives

ACAD offers your organization top-quality solutions, which are totally in tune with your needs.

Provides the ultimate solution for your learning and development needs, using our unique capabilities and depending upon your requirements.

Develops customized in-house versions of our public classroom products.

Top-Notch Speakers

ACAD adds value to organizations that consists of a number of key elements.

Global reach, regional adaptation and local implementation.

International faculty and experience members from both the world of business and academia.

Pragmatic, hands-on approach.

Annual Training Categories

Managerial & Technical Programs

With more than 40 years of experience, **ACAD** provides short-term courses and variable-length, customized courses to fulfill the continuing education needs of individuals and organizations in Egypt and the Middle East. These courses can be tailored to support the mission and culture of your organization, and to fit your scheduling requirements.

ACAD contributes to improving the employability of its learners and provide lifelong learning to our participants, through specialized training and evidence-based programs, assisting the private and the public sector. Our goal is to contribute to the development of knowledge, skills and services that promote active participation that builds healthy individuals, agencies, workplaces and communities.

LEADERSHIP | MANAGEMENT | STRATEGY

Dynamic business leadership capabilities will always be in demand. The ability to develop a clear vision for the future, build and motivate teams, and drive strategy is what sets true leaders apart from the crowd. ”

In our Leadership, Strategy, and Management training courses, we aim to help you develop the characteristics of a leader as we explore different leadership qualities and leadership styles. Refine your critical thinking, develop strategic skills, and improve your ability to define and executive organizational plans. **ACAD** will give you the privilege to learn from proven leaders about building effective teams and managing challenging relationships while you sharpen your negotiation and conflict management skills. Our class sizes are small, and our sessions are hands-on and interactive so that you come away with the skills you need to guide your organization.

HUMAN RESOURCES | TRAINING

Human Resource Management and Training is a distinctive career. Enhancing your profession with internationally recognized HR courses gives you the privilege to reach and stay at the leading edge of Human Resource Management. **ACAD** is considered one of the main hub for Training and Development in the MENA region. Hence, our HR training courses include Developing Human Resources Policies & Procedures, Performance Management Strategies using TQM, Human Resources & Training Strategic Planning, Human Resources Risk Management, Development of Merits in Human Resource Systems, and more. We know, through our certified experts, how to renovate your company's human manpower and start leading the market.

ACAD is an Approved Provider from The HR Certification Institute™ (HRCI™), headquartered in the U.S., a premier credentialing organization for the human resources profession for more than 40 years. HRCI has set the standard for HR mastery and excellence around the globe. An independent nonprofit organization, HRCI is dedicated to advancing the HR profession by developing and administering best-in-class pre-approved certifications. Human Resources professionals in more than 100 countries are HRCI certified. Their HRCI certification demonstrates major relevance, competence, experience, credibility and dedication to human resources.

FINANCE | ACCOUNTING | ECONOMICS

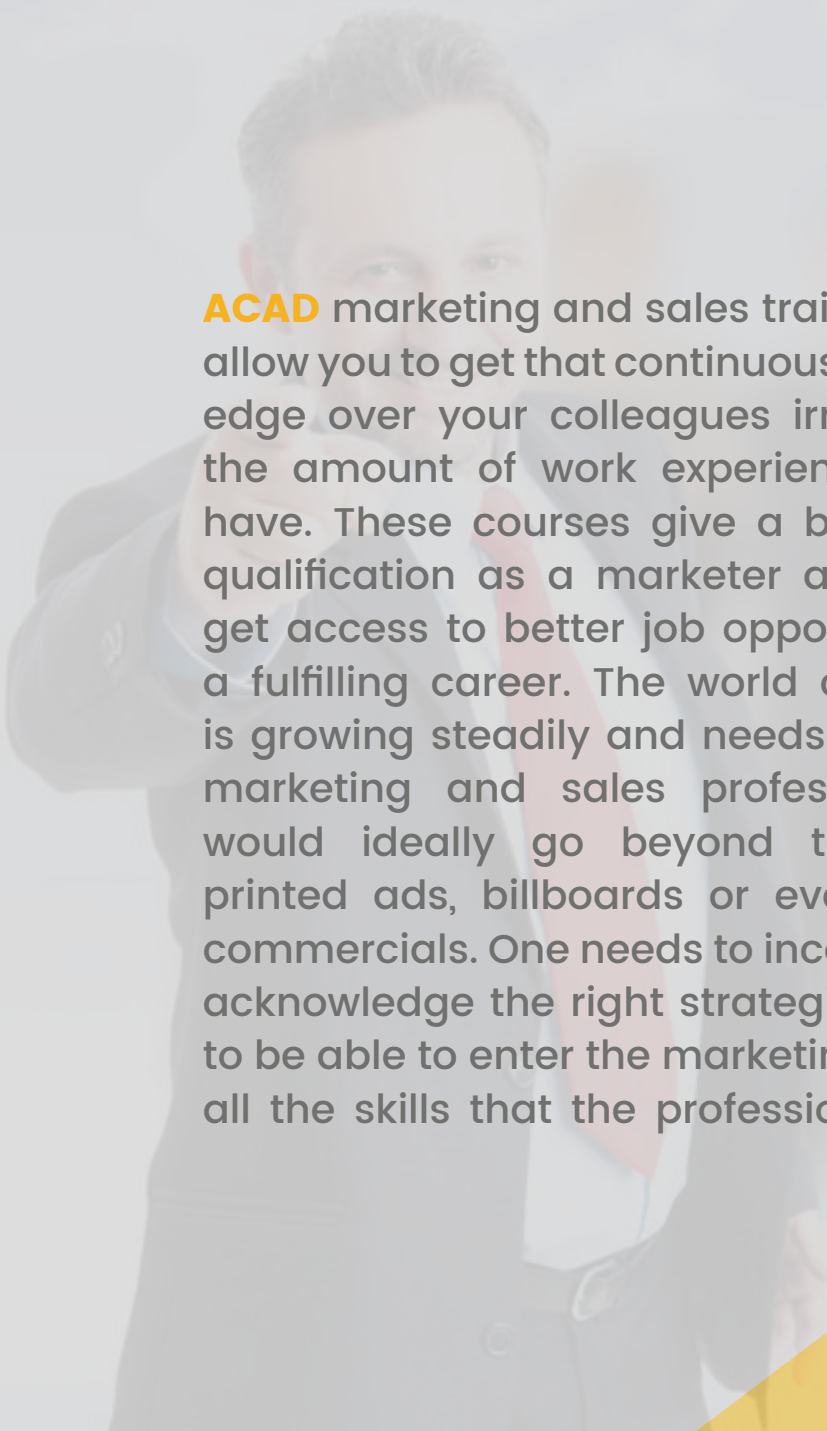
ACAD Professional Finance, Accounting, and Economics training courses are designed by superlative practitioners delivering by the latest techniques of trainings that will best fit you, your team, and your organization's needs.

Our Accounting, Finance, and Economics training courses provide participants with the latest methods and competency-based trainings customized to fulfill the gap in your business and will best fit you, your team, and your organization's needs.

Our training courses are delivered by certified professionals who will enhance your financial skills in areas such as, cost control and budgeting, evaluating financial performance and risks, as well as take decisive strategic financial decisions.

PUBLIC RELATIONS | OFFICE MANAGEMENT

ACAD PR and Office Managers Excellence training courses focus on the 'How?' – using critical skills and behaviors to develop personal competencies; then, the 'What?' – developing task competencies needed to achieve successful process delivery and building on your existing personal knowledge and skills-set, giving you a better understanding of how you and your colleagues might work together more effectively in any office environment. The production of a follow-up action plans which can help you implement new skills back at work. New skills are introduced and then revisited at regular intervals throughout this training course, helping reinforce and embed skills and performance.



ACAD marketing and sales training courses allow you to get that continuous competitive edge over your colleagues irrespective of the amount of work experience that you have. These courses give a boost to your qualification as a marketer and help you get access to better job opportunities and a fulfilling career. The world of marketing is growing steadily and needs well-trained marketing and sales professionals who would ideally go beyond the classical printed ads, billboards or even television commercials. One needs to incorporate and acknowledge the right strategies and tools to be able to enter the marketing world with all the skills that the profession demands.

MARKETING | SALES

Additionally, **ACAD** provides internationally-recognized and quality-assured marketing and sales Diplomas in that allow you to get beyond the local competition, where you can have a competitive edge all around the region. The different-level diplomas and qualifications ACAD provides will help you grasp contemporary skills needed.

SUPPLY CHAIN | LOGISTICS

Supply Chain & Logistics Management has been carefully designed to help you better understand all aspects of supply chain management and Logistics. Before we begin with the main points of the courses, however, we first need to complete some activities to help focus and maximize our learning experience. **ACAD** provides Professional Certificate In Supply Chain & Logistics Management, as well as Certificate In Procurement Management, and the advanced Methodologies of Analyzing & Controlling Stocks: Inventory Control, and many more.

SAFETY | SECURITY

ACAD offers a comprehensive suite of qualifications and public courses in Safety, Security, and Environmental Management. We educate people to assist them improve their knowledge and skills, make workplaces healthier and safer for every one and improve long-term business performance. Our Fire Engineering and Industrial Safety training courses are fast catching up with the latest technological advances and is in fact a major tool for industrial sustainability and growth.

LEGAL SKILLS

ACAD provides various Legal and Law training courses, which are used by individuals and organizations who wish to train their staff in a particular area regarding Legal practices. The courses provided are available at different levels, so that the training is to be matched to the educational and practical experience of the participants. We also offer legal apprenticeships, which can be used to train and retain staff or home-grow new talent.

INTERPERSONAL SKILLS | SELF-DEVELOPMENT

We've all met that dynamic, charismatic person that just has a way with others, and has a way of being remembered. **ACAD** Interpersonal Skills and Self-Development training categories will not only assist participants with adaptive behavioral skills to work towards being impressive, but also providing communication skills, negotiation techniques, tips on making an impact, and advice on networking and starting professional conversations.

TOTAL QUALITY MANAGEMENT

Total Quality Management (TQM) is a participative, systematic approach to planning and implementing a constant organizational improvement process. Its approach is focused on exceeding customers expectations, identifying problems, building commitment, and promoting open decision-making among workers. **ACAD** has a wide range of TQM training courses that not only benefit the individual, but also the organization by which management and employees can become involved in the continuous improvement of the production of goods and services. It is a combination of quality and management tools aimed at increasing business and reducing losses due to wasteful practices.

INFORMATION TECHNOLOGY

Besides our IT public training courses, **ACAD** is glad to announce the greater cloud market change and how business gets done, creating a huge opportunity for partners from Microsoft. Transform your business with an annuity-based revenue stream by applying in one of the certifications. These specialized programs give participants the ability to comprehend the core values of MCSA and MCSE Windows Server. Prove your expertise on Microsoft core platform skills by earning a Microsoft Certified Solutions Associate (MCSA) certification. The Microsoft Certified Solutions Associate (MCSA) certification is for IT professionals and developers looking to get their first job in Microsoft technology.

MECHANICAL ENGINEERING

ACAD provides Mechanical Engineering training courses that are delivered by our engineering professionals with high practical experience. Our Mechanical Engineering training courses enable you to develop your skills as an effective practitioner as well as your ability to interact with engineers of multiple disciplines. These Mechanical Engineering courses include various areas and topics such as Air Conditioning & Refrigeration Systems, Pump Operation & Maintenance, Machinery & Equipment Maintenance, Advanced Corrosion Technology, Ventilation Engineering and Machine Failure Analysis, Rehabilitation of Mechanical Engineers, and more. Register today and take advantage of the opportunity by staying ahead of the competition.

ELECTRICAL & ELECTRONIC ENGINEERING

The focus should include gaining knowledge and understanding of plant equipment, the relevance of occupational health and safety, machinery and works regulations and any discipline specific safety regulations such as high voltage regulations. **ACAD** provides extensive electrical training courses for you to learn more about Utility services (transport, communication, electricity supply) either to new products, equipment, systems, or plant or modifications to existing ones.

INDUSTRIAL ENGINEERING

Industrial Engineers are multidisciplinary professionals seated at the intersection of business and engineering.

ACAD Industrial training courses focus on efficiency for professionals to find ways to eliminate processing waste, including needless time, materials, energy, and money. In other words, they're the overseers of production processes and design optimal systems for all facets of a business such as manufacturing parts, deliveries and plant placements, job performance evaluations, and employee pay. While the term "industrial" may conjure images of factories and other manufacturing, industrial engineers work in many different fields and employment sectors, such as healthcare, finance, and risk management.

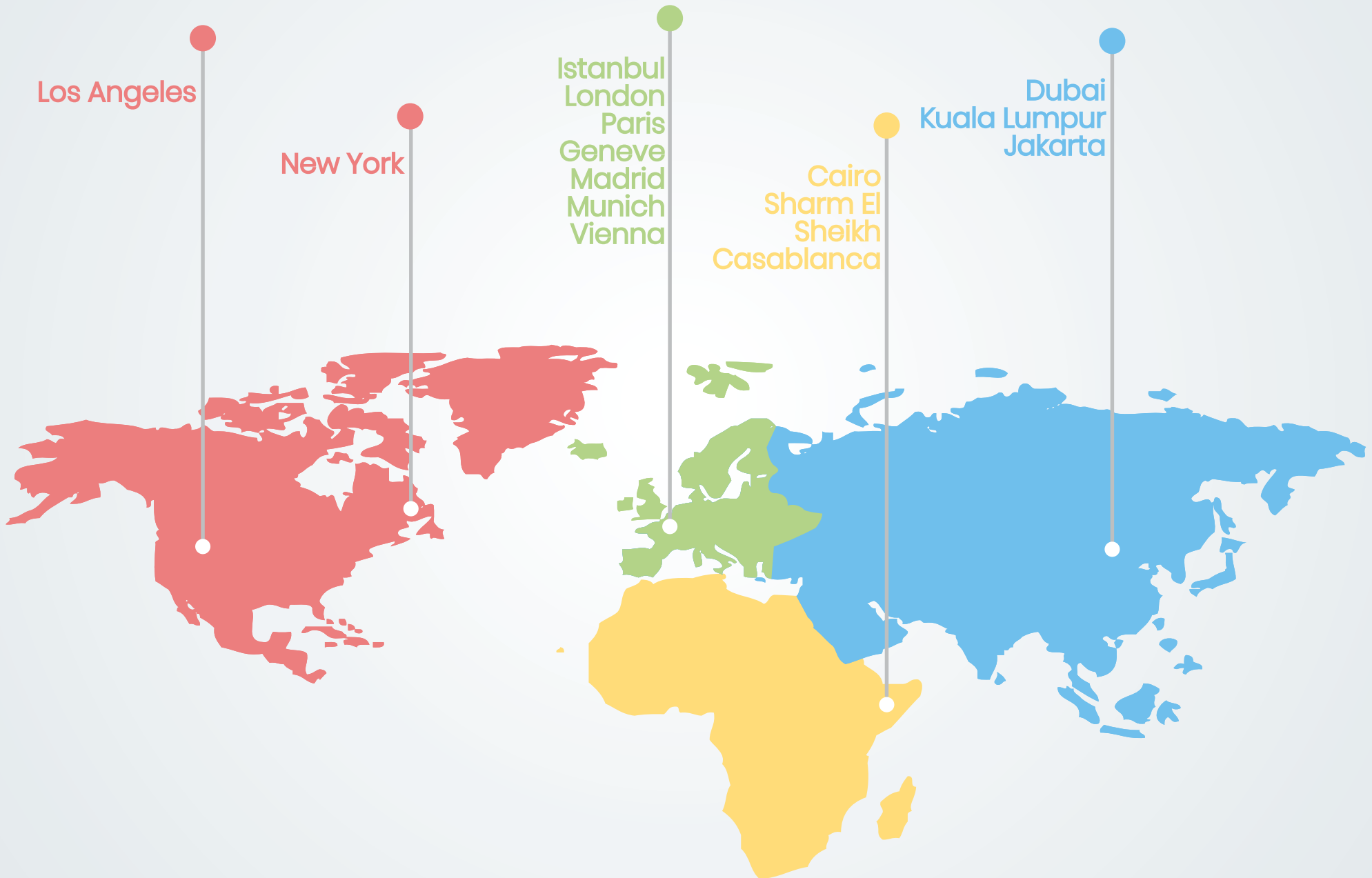
OIL & GAS | PETROLEUM ENGINEERING

Recently, we have all been seeing substantial changes in the Petroleum industry that affects all kinds of industries, companies and sources. Hence, it is important for Petroleum business owners in the Oil and Gas industry to comprehend the global economic situation to be able to nourish their decision-making skills. Our Petroleum Engineering training courses **ACAD** provides will cover various areas such as, Gas Compressors, Safety in Petroleum Operation, Basics Petroleum Economics, Loss Prevention in Petroleum Industries, Process Troubleshooting in Petroleum Refineries, and more.

CIVIL ENGINEERING

Civil, Structural and Environmental engineers design, construct and operate a wide range of environmental infrastructure that are vital to the needs of a modern economy. All the infrastructure around us, including roads, bridges, hospitals, universities, airports water, wastewater and energy facilities is the product of civil, structural and environmental engineering. Civil, Structural and Environmental engineering is the application of science to planning, design and construction for the benefit of society while minimising environmental impact. **ACAD** provides a wide ranges of specialized and practical courses for Engineers who are curious about how the world works. They enjoy solving problems and are creative and inventive people.

Operating Venues



Local & International Accreditations

Partnerships & Affiliations



ACAD is a Recognized Training Center by CMI, the only chartered body in the UK that awards management and leadership qualifications as well as the status of Chartered Manager, the hallmark of any professional manager. By attending ACAD's Certified Management courses and successfully completing **ACAD** Corporation's test on the last day of the training, participants will receive two certificates from both Chartered Management Institute (CMI) – UK and ACAD Training & Consulting – Egypt.



ACI, The American Certification Institute, is a premier professional certification institute well-known in the United States and the world. It was founded in the USA in 1999. Its Corporate Headquarters is in Lewes, Delaware, USA and it has numerous alliance partners in the US, China, Dubai, Singapore, Malaysia, Egypt, Lebanon, Poland, Jordan, India and other countries. These alliance partners represent ACI in their respective countries and conduct ACI programs in collaboration with ACI. ACI is dedicated to helping train the leaders of tomorrow for personal professional certification. **ACAD** provides training, testing, and certification issuance for a number of important business-related certification programs, and is affiliated to deliver a variety of internationally recognised professional certifications through our certified experts and specialists.



ACAD is an Approved Provider from The HR Certification Institute™ (HRCI™), headquartered in the U.S., a premier credentialing organization for the human resources profession for more than 40 years. HRCI has set the standard for HR mastery and excellence around the globe. An independent nonprofit organization, HRCI is dedicated to advancing the HR profession by developing and administering best-in-class pre-approved certifications Human Resources professionals in more than 100 countries are HRCI certified. Their HRCI certification demonstrates major relevance, competence, experience, credibility and dedication to human resources.



Founded in 1948, the Society for Human Resource Management (SHRM) is the world's largest association devoted to Human Resource management. Representing more than 250,000 members in over 140 countries, the Society serves the needs of HR professionals and advances the interests of the HR profession. SHRM's motto is, leading people, leading organisations. Professional development programs offered by SHRM are created using proven global standards of best practice with an applied focus. Today, theory is not enough, the application is crucial. A SHRM learning experience delivers the confidence of value and brand recognition that can only come from the world's largest HR association. **ACAD** is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM. These programmes is valid for specific number of PDCs for the SHRM-CPSM or SHRM-SCPSM. For more information about certification or recertification, please visit www.shrmcertification.org."

Silver
Microsoft
Partner



ACAD is glad to announce the greater cloud market change and how business gets done, creating a huge opportunity for partners from Microsoft. Transform your business with an annuity-based revenue stream by applying in one of the certifications. These programs give participants the ability to comprehend the core values of MCSA and MCSE Windows Server. Prove your expertise on Microsoft core platform skills by earning a Microsoft Certified Solutions Associate (MCSA) certification. The Microsoft Certified Solutions Associate (MCSA) certification is for IT professionals and developers looking to get their first job in Microsoft technology.

NQA is the national expertise house responsible for the deployment and improvement of the quality culture, concepts, and activities in all sectors in the Egyptian Society whether industrial or services that complies with international standards and criteria. **ACAD** has been awarded by the National Institute of Quality (NQA), by the Ministry of Industry and Foreign Trade in Egypt.

To View Certificate, please click [here](#)



IFTDO is the most multinational, multicultural Training and Development organization in the world with a truly diverse Board of Directors leading the organization. Our members form a highly diverse network of human resource management and development organizations globally, linking HR professionals in HR societies, corporations, universities, consultancies, government organizations and enterprises. **ACAD** has been accredited as an associate member of the International Federation of Training and Development Organizations.



In the framework of the keenness of Open Education Center at Ain Shams University to establish a professional diplomas serve the Egyptian labor market has created a center of many professional diplomas including Diploma in real estate experts from the year 2007 to all the higher qualifications, especially holders of Bachelor of Engineering as this Diploma graduated nearly 130 engineer was graduating from 12 batch so far. **ACAD** has been accredited from the Open Education Centre in Ain Shams University

ACAD has received the World Quality Commitment in the Gold Category. Recognized for Commitment to Quality, Leadership, Technology and Innovation, **ACAD** of Egypt was presented the WQC World Quality Commitment Award to acknowledge strong commitment to quality and excellence. Mr. Sherif Saad, Operating Director/Business Development Manager, received the prize on behalf of Arab Consulting and Development Corporation – **ACAD** at the Espace Etoile Palais des congrès Convention Hall Paris, from the President of BID Group One, Jose E. Prieto. **ACAD** makes quality a core focus for continuous improvement of management to maintain leadership in its sector and community.



Partners In Success

Our Happy Clients





Orascom Construction
Cairo - Egypt



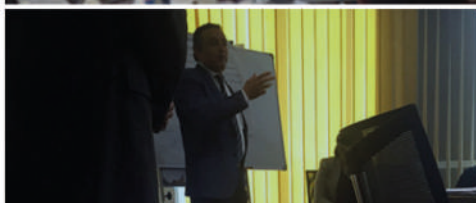
GIZ | NREA
Cairo - Egypt



SMG Automotive Company
Cairo - Egypt



ARAMCO KSA
Istanbul, Turkey





Reach **ACAD**

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WORKING HOURS

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9:00 AM - 5:00 PM

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